

# Sales Bulletin

9201 San Mateo Blvd NE  
Albuquerque, NM 87113

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## ATTENTION AIRCRAFT OPERATORS

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## KSN 770/765 WITH ADS-B OUT OPTIONS

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| Effective Date: | July 15th through September 30 <sup>th</sup> , 2016 |

## 1. Introduction

BendixKing is pleased to offer KSN 770/765 System Promotions featuring the WAAS GPS KSN 770/765 Navigator and the KT 74 ADS-B OUT transponder. The following is a summary of the end-customer rebates available.

In the US and Canada we have taken another step toward simplifying our offer to end-customers with a rebate redemption program. Our dealers can quote any part of this program and process Trade-Ups for you as they would normally; you will enjoy additional savings after your purchase via a rebate check paid to you directly.

International customers will be paid their earned rebate directly from their BendixKing dealer.

All customers are required to complete the rebate form found at the link just below.

[http://go.bendixking.com/KSN\\_ADS-B\\_Summer16\\_Rebate](http://go.bendixking.com/KSN_ADS-B_Summer16_Rebate)

The following is a summary of the end-user rebates available:

### 1.1 KSN 770/765 (Includes Antenna, Installation kit, & Americas Database):

#### KSN 770:

1. Buy a KSN770 save \$1,000
2. Add a KT74 save \$2,000

#### KSN 765:

1. Buy a KSN765 save \$2,500
2. Add a KT74 save \$3,500

| <b>Model</b>    | <b>List*</b> | <b>Rebate Amount</b> | <b>Net Customer Price</b> |
|-----------------|--------------|----------------------|---------------------------|
| KSN 770         | \$13,995.00  | \$1,000.00           | \$12,995.00               |
| KSN 770 + KT 74 | \$16,990.00  | \$2,000.00           | \$14,990.00               |
| KSN 765         | \$12,995.00  | \$2,500.00           | \$10,495.00               |
| KSN 765 + KT 74 | \$15,990.00  | \$3,500.00           | \$12,490.00               |

\*Includes WAAS GPS Antenna/install kit, KT 74/KSN Install Kits and Manuals.

NOTE: Rebates will be paid directly to customers once the rebate form is completed and sent to Promosis.

## 2. Description:

### 2.1 The KSN 770/765:

The KSN 770/765 features Wide Area Augmentation System (WAAS) and Localizer Performance with Vertical Guidance (LPV) with a built-in powerful solid state software based radio (KSN 770 only) that drives its Nav/Com capability.

The KSN 770/765 is also a Multi-Function Display (MFD) that supports a full complement of safety systems including but not limited to: On-board weather radar, Enhanced Ground Proximity Warning System (EGPWS), XM Datalink Weather, and Traffic Collision Avoidance System (TCAS) with split screen capabilities.



More information about the KSN 770 can be found at:

<http://www.bendixking.com/V4/KSN-770>

## 2.2 The KT 74:

The KT 74 is an exceptionally economical solution for the world-wide ADS-B OUT mandate.

The KT 74 is a plug and play slide-in replacement for the popular BendixKing KT 76 A/C and KT 78A Transponders. Along with the additional trade-up values from BendixKing, simply add a compliant GPS position source (like the KSN 770) to the KT 74 and the KT 74 becomes an economical upgrade path for the 2020 ADS-B OUT mandate.



More information about the KT 74 can be found at:

<https://www.bendixking.com/V4/ADS-B>

### **3. Additional Savings:**

#### **3.1 Trade-Up Allowance**

In addition to the discount pricing in 1.1, the following Trade-Up Allowance is also being offered.

Please go to: <http://www.bendixking.com/Trade-Up/Qualifying-Products#intro> for the latest trade-up values.

Trade-Up units must be received by December 31, 2016. Both the discount pricing and Trade-Up promotions can be combined and are effective until September 30<sup>th</sup>, 2016.

## 4. Contact Information:

Please feel free to contact your local BendixKing Area Sales Manager if you have any questions regarding this Bulletin or if you need assistance.

### BendixKing Sales Team

**New England incl.  
ME, NH, VT, MA, RI**

Chuck Burkhead  
Area Sales Manager  
Dover, NH  
Cell: 603-767-6864

[charles.burkhead@bendixking.com](mailto:charles.burkhead@bendixking.com)

**Midwest, USA / East. Can.  
MN, IA, WI, IL, IN, KY, MI, MD  
OH, WV, NY, PA, CT, DE,  
NJ, VA, TN**

Ed Bannen  
Area Sales Manager  
Columbus, OH  
Cell: 614-270-5560

[edward.bannen@bendixking.com](mailto:edward.bannen@bendixking.com)

**NW & N. Central USA / West  
Can.**

**WA, OR, HI, ID, MT, WY, ND,  
SD, NE, KS, FL**

Doug Hayden  
Area Sales Manager  
Tracy, CA  
Cell: 801-899-5365

[stephen.hayden@bendixking.com](mailto:stephen.hayden@bendixking.com)

**South Central, USA  
MO, AR, MS, LA, OK, TX,  
NC, SC, AL, GA**

Steve Brown  
Area Sales Manager  
Austin, TX  
Cell: 913-217-5063

[stephen.brown3@bendixking.com](mailto:stephen.brown3@bendixking.com)

**Western USA  
CO, NM, UT, AZ, NV,  
CA, AK**

Tom Olswang  
Area Sales Manager  
Woodland, CA  
Cell: 530-383-9168

[thomas.olswang@bendixking.com](mailto:thomas.olswang@bendixking.com)

**Latin America**

Michele Perrone  
Area Sales Manager  
Guarulhos, Brazil  
Tel: +55-11-99170-8597

[perrone.michele@honeywell.com](mailto:perrone.michele@honeywell.com)

**UK / Ireland / India &  
Middle East  
Also OEM – Europe / MEAI**

Barrie Elliott  
Area Sales Manager  
Portsmouth, UK  
Cell: +44 (0) 7970092004

[barrie.elliott@honeywell.com](mailto:barrie.elliott@honeywell.com)

**Europe / Africa**

Isidor Hagl  
Area Sales Manager  
Raunheim, Germany  
Tel: +49-8076-887-09-73  
Cell: +49-171-58-90-182  
[isidor.hagl@honeywell.com](mailto:isidor.hagl@honeywell.com)

**EMEA (East Europe, CIS,  
Russia, Turkey)**

Jiri Vitek  
Account Team Leader  
Prague, Czech Republic  
Tel: +420 234 625 394  
Cell: +420 730 587 101

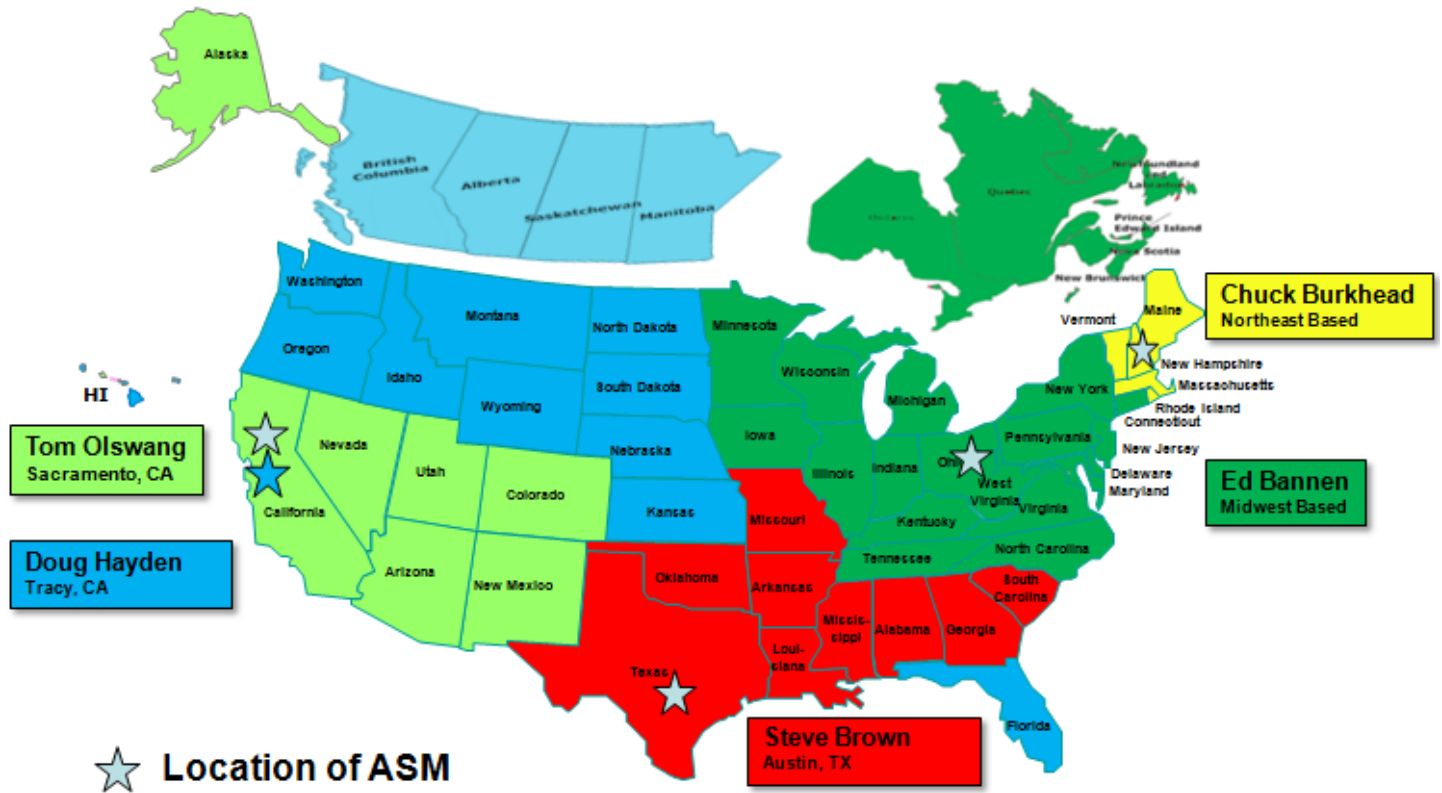
[jiri.vitek2@honeywell.com](mailto:jiri.vitek2@honeywell.com)

**Asia Pacific (APAC)**

Stuart Hills  
Area Sales Manager  
Abbotsford, Vic Australia  
Cell: +61-419141364

[stuart.hills@bendixking.com](mailto:stuart.hills@bendixking.com)

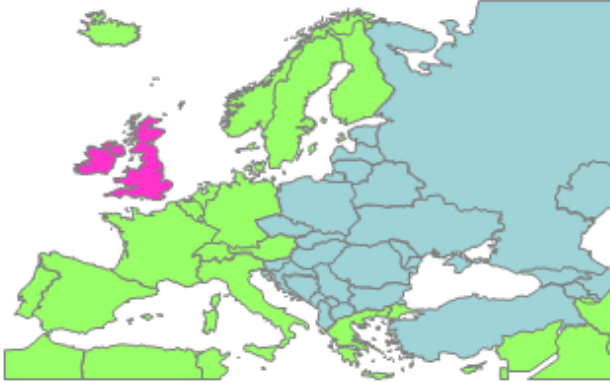
## United States and Canada



## Latin America



## Europe, Africa, Middle East, and India



### Eastern Europe / Russia

**Jiri Vitek**  
Prague, Czech  
Republic

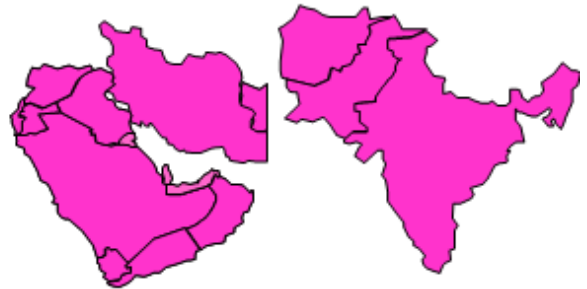
### UK / Middle East India

**Barrie Elliott**  
Portsmouth, UK



### Europe / Africa

**Isidor Hagl**  
Munich,  
Germany



## Asia Pacific



**Stuart Hills**  
Melbourne, Australia