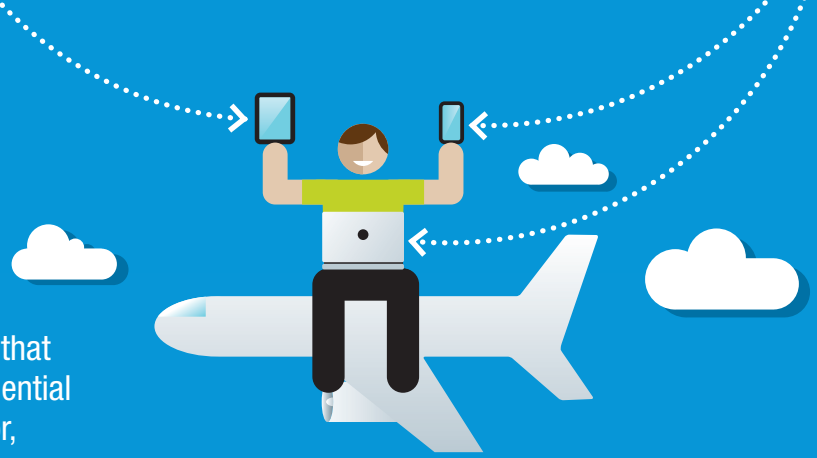


Sky-High Connectivity



Honeywell's 2014 In-flight Connectivity Survey finds that superior in-flight Wi-Fi is becoming increasingly influential on a passenger's buying and wireless usage behavior, including flight selections.

Crucial Connections



Nearly nine in ten

85%

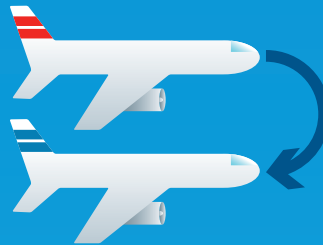
have accessed Wi-Fi service on domestic flights and two in five (40%) have done so on an international flight this past year.

I Want My Wi-Fi



22%

Nearly one in four has paid more for a flight with Wi-Fi.



17%

Almost one in five has switched carriers due to a better Internet offering.

Sacrifices for Speed

Almost half the respondents would be willing to experience a travel-related inconvenience for Wi-Fi that's as fast as it is at home. From that:

45%

would endure airport security twice.



29%

would swap tickets to fly standby on a plane with faster Wi-Fi.



Standby List

Name

1 SWA/R

2 DUS/R

3 MOR/C

34%

would show up three hours before boarding time.

Impact of In-flight Wi-Fi



66%

say in-flight Wi-Fi influences flight selection.

85%

would use Wi-Fi on most or all flights if it was free.

37%

would be upset without Wi-Fi access on their next flight.

Fun With In-Flight Wi-Fi

Over half of the fliers say they would be embarrassed if their in-flight neighbor saw their online activities, including:



50%

browsing a dating website



32%

watching cat videos



30%

watching children's movies

Learn about Honeywell's Connectivity Solutions:

aerospace.honeywell.com/priorities/connectivity

The Honeywell 2014 In-flight Connectivity Survey was conducted by Kelton Global between June 6–19, 2014, among 1,045 Americans ages 18 and over who have used in-flight Wi-Fi in the past 12 months.

Honeywell

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